

Mission Statement

Possehl Electronics



What we stand for:

- We specialize in the development and production/ manufacturing of complex mechatronic components and systems for the automotive and semicon industry. With our expertise we accompany the various product development phases and implement the optimum and most producible solution for specific customer applications.
- For the benefits of our customers we are pushing the limits of technical feasibility, by designing and industrializing smart manufacturing concepts in shortest time.
- Precise technologies, quality according of our customers, the entire value chain consolidated and our experienced, competent and committed employees at our locations in China, NAFTA, Central and Western Europe to make us one of the most sustainable and long-termed partners for the global automotive and semicon industry.
- At the same time, we are aware of our responsibility towards our employees, the environment and society.

Our values:

- As a member of the Lübeck L. POSSEHL Group we act professionally, down-to-earth and with commercial farsightedness.
- We demand and encourage entrepreneurial spirit, pragmatic and customer-oriented action as well as flexibility, continuous improvement and short decision paths.
- Sustainable environmental and climate protection with a focus on continuously reducing our emissions. By regularly updating our greenhouse gas balance in all emission classes, we create the necessary transparency, use this information to derive the necessary improvement measures, and implement them. Our organization always acts in an environmentally conscious manner and pursues the long-term goal of climate neutrality.
- Efficient use of resources and protecting our employees from injury and illness are given top priority.
- It goes without saying that we live our values. All in the spirit of Hanseatic demureness.
- We support and help each other and our customers – especially when facing difficulties.

Niefern, June 19, 2023

Daniel Pitschmann, CEO